



Custom Graphics Printing

Jaypro Sports offers a variety of items that can be customized with full color lettering, custom graphics and logos. When ordering these types of items, additional information will be needed including specific font names and vector or high-resolution images that are ready for print. Please note: all applicable products will include a Jaypro logo and/or branding on the custom printed product, including wall pads.

What is a vector file?

When you are working digitally, there are two kinds of image file types: raster and vector. We require vector images for any custom printed product. A vector file is an image built by mathematical formulas while raster images are composed of pixels. Vector files can infinitely adjust in size without losing resolution. We prefer vector-based images in Adobe Illustrator (.ai), Encapsulated PostScript (.eps), or high-resolution Portable Document Format (.pdf) format. **Image files such as jpeg, tiff, gif, and png are not acceptable.**

Why do we require vector files?

A vector image can be enlarged without loss of quality. Enlarging and printing an image requires greater detail, or higher resolution, so the use of vector images is essential for printing crisp, clear products. See the images below for an example of what happens when an image that looks to be clear is enlarged.



Vector file



Raster file

Where to obtain the correct file?

Your school art department or graphic design team may be able to locate the correct file type. If possible, please have your artwork reviewed by a graphics professional before ordering. Prior approval and/or a copyright release for the use of an image may be required. If an image needs to be converted to vector format, we can assist with this for an additional charge.

Artwork Quality

If a suitable artwork file is not provided, Jaypro can help with recreating or editing your file at a charge of \$75 per hour.



Hydration Cart (HCC-520) Graphics Order Form

**HCC-
GRAPHICS**

Contact Name _____ Date _____
Organization Name _____ State _____
Phone _____ Email _____
PO # _____ Order # _____

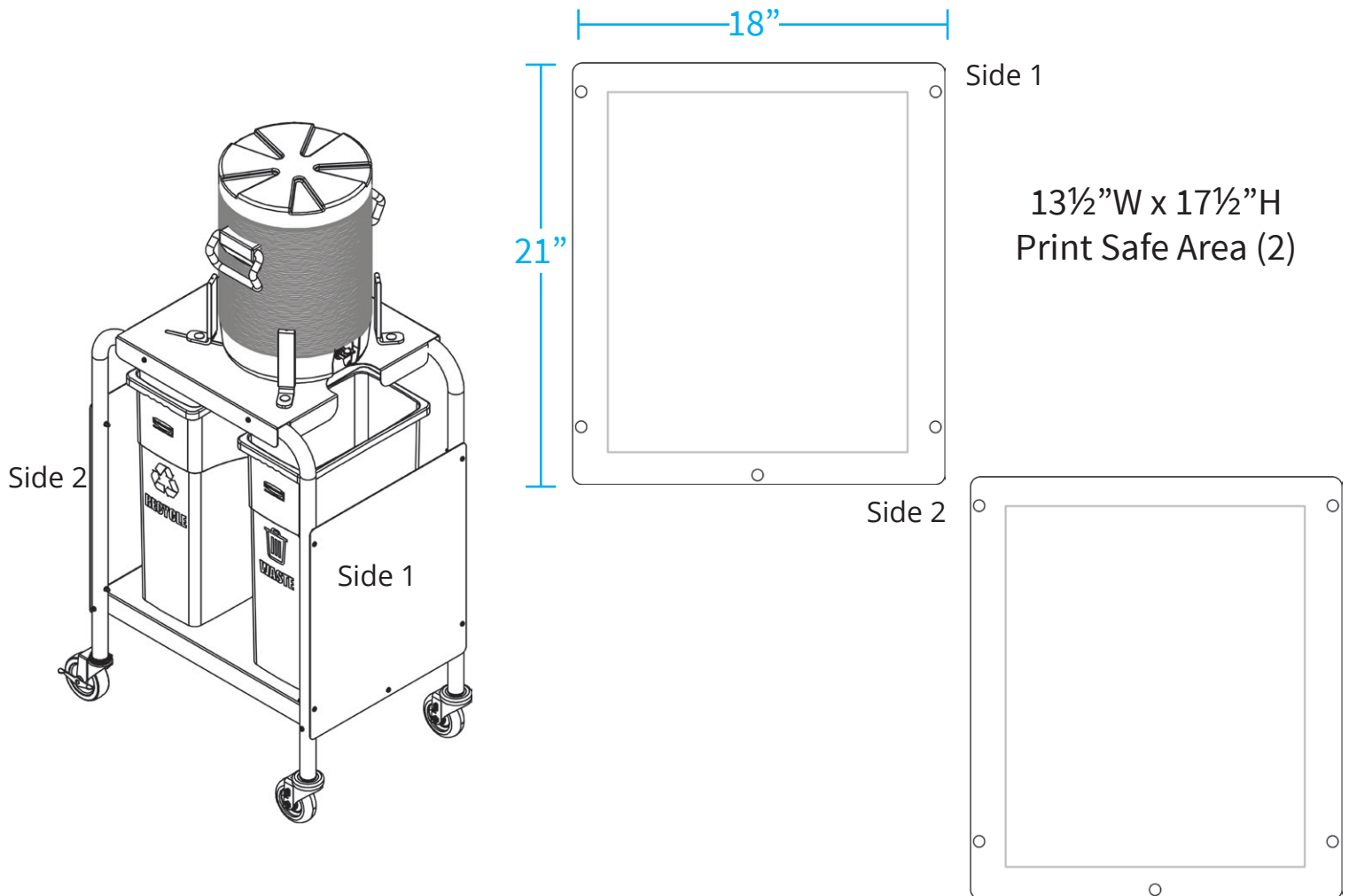
STEP 1: SUPPLY ARTWORK

If a custom logo is required submit art file with order. Supplied artwork will be treated as a single label. Logo placement on 2 sides.

☐ Custom Logo _____ ☐ Side 1 & 2 (Same) ☐ Side 1 & 2 (Different)

Submit logo to Customer Service in a preferred format (.PDF or .EPS or .Ai file). Logos that require reformatting are subject to a \$75/hour graphic design fee.

STEP 2: HYDRATION CART PLATE LAYOUT



STEP 3: SUBMIT YOUR ORDER

Submit this form with purchase order, graphics and/or custom font to orders@jaypro.com. A proof will be returned within 2 business days for approval. Lead time is an estimated 2-3 weeks from approval. Please contact Customer Service at (800) 243-0533 with any questions.