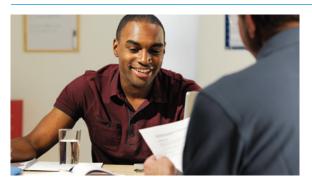




Upgrade to the VersaChlor® Easy Feed Chlorination System

Cyanuric Acid-Free, More Convenient than Bleach and Easy to Maintain



POOL SAFETY BELONGS IN YOUR BUDGET

Budgeting to replace your current chlorination system with a VersaChlor® system goes beyond just dollars and cents. *VersaChlor* units and tablets not only deliver water sanitizing protection, but also peace of mind; especially if you are currently using Trichlor feeders on your pools. Reaction times to a suspected Recreational Water Illness (RWI) outbreak can be significantly reduced where a VersaChlor system is used because

the tablets do not contain stabilizer. Stabilizer can build up and slow down the oxidation of contaminants and the inactivation of pathogens by chlorine. Trichlor tablets actually contribute to stabilizer build-up.

And, when compared to bleach, *VersaChlor* systems go into the pump room and stay in the pump room – out of sight from your patrons. So, say goodbye to bulk drum deliveries, unsightly hoses and tubing.

IT'S THE RIGHT MOVE NOW

The VGB Drain Cover Act and ADA's pool accessibility regulations are two examples of major changes that affected commercial pools across the country and caught many owners and operators off guard. Currently, the Centers for Disease Control's Model Aquatic Health Code (MAHC) is being finalized. Its purpose is to help health departments and pool operators standardize commercial pool operations nationwide, and it could have a marked impact on your pool chlorination system. Switching to the safe, simple, affordable, and proven *VersaChlor* system now is one way for you to stay ahead of the curve when it comes to nationally coded chlorination requirements.

The *VersaChlor* system is an advanced combination of engineering delivery and tablet chemistry from Axiall Corporation — a leading global chemical and building materials manufacturer. It is specially designed and affordably priced for hotel, motel, apartment and condominium pools up to 300,000 gallons.

PEACE OF MIND COMES AT A SMALL PRICE

Switching to the *VersaChlor* system is quick, easy and affordable.

VersaChlor® Easy Feed Chlorination System I(a) HMAC Pools up to 80,000 Gallons



VersaChlor® Easy Feed Chlorination System III HMAC Pools up to 300,000 Gallons



PROVEN TECHNOLOGY FROM A GLOBAL MANUFACTURER

Axiall is a global leader in the manufacturing of chlorine, caustic and related chemicals, vinyl compounds and building products. And, while Axiall chlorine is found in all types of chlorine-based pool chemicals, this is a sanitizing system on which Axiall puts its own brand name.

HOW THE VERSACHLOR SYSTEM WORKS

Specially engineered VersaChlor® Easy Feed chlorinators operate with *VersaChlor* calcium hypochlorite (cal hypo) tablets to form a complete, NSF-50 certified system that controls bacteria and algae growth by delivering uniform chlorine protection.

Proprietary tablet erosion technology controls a side stream of water from the pool, diverting it through the chlorinator and up over a sieve plate. As a result, when used according to system directions, only the bottommost *VersaChlor* tablets come in contact with water, leaving the layers of tablets above dry; helping to preserve both their integrity and chlorine value. The tablets remain fresh until eroded by the flowing water, which carries the chlorine to the pool.

WHY YOUR WORK IS LIMITED

The *VersaChlor* chlorinator installs quickly – usually in less than an hour – resulting in minimal down time. There are also few moving parts and no small openings that can clog, freeing you from time-consuming maintenance while allowing your workers to be more efficient and less disruptive to resident or member activities.

VERSACHLOR SYSTEM CHLORINATORS ARE ENGINEERED TO RUN CLEANER THAN OTHER CAL HYPO SYSTEMS

Not only do *VersaChlor* tablets contain a scale inhibitor, but the design of the *VersaChlor* system itself also helps to reduce scale buildup within the chlorinator. Other cal hypo systems have a feeder that sprays water at a basket of very soft tablets. The more concentrated cal hypo solutions in such feeders are excessively high in calcium, alkalinity and pH. This causes scale and sediment to form in the feeder, leading to maintenance issues. With the proprietary erosion technology in the *VersaChlor* system, dilute and relatively non-scaling cal hypo solutions are formed. That means scaling within the unit and subsequent cleanings are minimal.





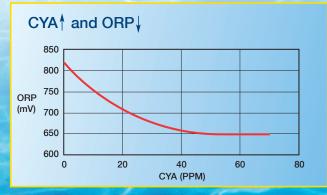


Cyanuric Acid and Bleach: Trouble Ahead

CYA IS A GROWING CONCERN

It's a delicate balance of chemicals that keeps microorganisms from growing in your pool. One common chemical component applied to pool water is cyanuric acid (CYA), also referred to as *stabilizer*, which is used to help shield chlorine against excess degradation caused by the sun's ultraviolet rays. While prescribed levels of *stabilizer* are a good practice, too much of it actually slows down chlorine's effectiveness and, as a result, increases the amount of time it takes for chlorine to kill harmful microorganisms.

Unlike chlorine, which ultimately is used up by oxidizing algae, germs and bacteria, CYA doesn't get consumed. Instead, it actually accumulates in water. CYA is bound up with chlorine as part of the manufacturing process used to make trichloro-striazinetrione tablets (trichlor). Consequently, as these tablets dissolve, stabilizer levels can rapidly build, inhibiting chlorine's effectiveness and making it more difficult to rid a commercial pool of algae, harmful germs and bacteria. This issue is cited by the Centers for Disease Control (CDC) as part of their guidelines for addressing a fecal release in water. Some states have lowered limits or are advising against the use of CYA in commercial pools.



Chlorine Effectiveness Drops as CYA Increases

While a fecal accident can close any pool temporarily, a diarrhea release poses even more dire consequences due to potential exposure to *Cryptosporidium parvum* (Crypto).

If a pool is over stabilized, it will need to be closed for a longer period of time to adequately inactivate Crypto. For example, if it takes *half a day* to kill 99.9% of the Crypto without cyanuric acid (stabilizer) present, then, under the same water conditions but with 50 PPM of cyanuric acid present, the same treatment could take over *half a week* unless far higher chlorine doses are used.

MOVING BEYOND BLEACH

Day in and day out, your pool is a reflection of everything else you do. The use of bleach, with its unsightly hoses and cumbersome barrels, paints a picture of your complex that isn't flattering and leaves your facility in constant need of upkeep. From the threat of leaks and spills to awkward handling and ruined clothing, bleach can be a constant hassle that doesn't have to be part of your future plans.

- Bleach drums are big, bulky and heavy
- Takes up more space and requires more manpower
- Bleach delivered by truck requires unsightly hoses
- Potential for leaks and spills is a constant safety concern
- Generally requires large quantities of acid to balance water
- Liquid bleach fluctuates in strength from batch to batch

BLEACH STRENGTH
CAN DIMINISH
WITHIN DAYS
AND EVEN HOURS
DEPENDING ON ITS
EXPOSURE TO HEAT
AND SUNLIGHT.



PASS ON THE SALT

Sometimes saltwater generation systems are sold on the premise that they don't utilize chlorine. This couldn't be further from the truth. These units actually manufacture chlorine in your pool, and the cost of running this little chlorine factory can be considerable based on the energy needed to run these systems.

- Excess salt can cause corrosion and deterioration in and around the pool
- Not a chlorine replacement; chlorine is manufactured in your pool
- High initial cost
- High cost for cell replacement, which may be required after just a few years
- High electricity consumption
- Possible restrictions on discharge of this salty water due to environmental concerns

VersaChlor® Tablets Are Technology Cubed

THE BENEFITS OF PATENTED VERSACHLOR CALCIUM HYPOCHLORITE TABLETS

- · Contain no cyanuric acid
- Engineered and manufactured under proprietary processes
- Proven reliability and effectiveness
- Easy to handle, store and use
- Consistent, predictable delivery of chlorine
- Contain scale inhibitor
- Require less water balance adjustment chemicals
- Friendlier to pool surfaces and equipment

The patented cube-shaped *VersaChlor* tablets are specially engineered and undergo a rigorous quality control process so they will not soften and clog the system. *VersaChlor* tablets also contain a scale inhibitor for clean chlorinator operations. They have been independently tested by the labs at NSF International to work in *VersaChlor* Easy Feed systems in accordance with NSF/ANSI Standard 50. These cubes are also NSF 60 listed.



USE ONLY
VERSACHLOR
TABLETS IN YOUR
VERSACHLOR
CHLORINATOR



*The VersaChlor Easy Feed System is only for use with VersaChlor tablets. Use of any other tablet such as a trichloro-s-triazinetrione (trichlor), which is typically a 3-inch or 1-inch white tablet and is incompatible with VersaChlor tablets, could cause explosion and serious injury. This same caution applies to bromine-based tablets usually applied in spas/hot tubs. Never mix tablets from different labeled buckets. Also, use of any other calcium hypochlorite tablet in a VersaChlor system could cause malfunction and will void your warranty and NSF-50 certification. Thoroughly read and understand label directions that accompany the feeder and are on the VersaChlor tablet label before operating the system



Peace of mind comes with knowing the VersaChlor® Easy Feed Chlorination System is installed on your pool. No cyanuric acid worries like you'll find with trichlor systems. None of the hassles typically associated with liquid bleach or salt. Just the advanced chemistry, superior engineering and proven experience of industry leader Axiall in a chlorination system specially designed for HMAC pools.



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